



ESTABLISHING IF A COMPANY IS RIGHT FOR YOU

UNDERSTAND

You need to understand exactly what type of role you are looking for and the type of company that you want to work for. The wrong role at the right company or vice versa will inevitably lead to failure.

RESEARCH

Utilise the internet, press articles, company website, company reports, stock market and analyst recommendations to determine a company's performance, expected future performance, direction and perception of itself- does it fit with what you are looking for?

QUESTION

The selection procedure should be a two way process- this is your opportunity to question your potential future employer. Does their culture, career plan, route to market etc meet your criteria? Have your questions written down prior to the interview so you don't forget them.